

MARIN HEALTHCARE DISTRICT

100-B Drakes Landing Road, Suite 250, Greenbrae, CA 94904
Website: www.marinhealthcare.org

Telephone: 415-464-2090

Fax: 415-464-2094

Email: info@marinhealthcare.org

Board of Directors
Lease, Building, Education and Outreach Committee
Monday, July 8, 2024 @ 5:00 PM
Marin Healthcare District Office

MINUTES

1. Call to Order

Chair Rienks called the meeting to order at 5:04 pm.

2. Roll Call

Committee members present: Jennifer Rienks, PhD (Chair); Samantha Ramirez (Board Member); Cathy Taylor (Community Member); Molly Koehler, MD (Community Member)

Staff present: David G. Klein, MD, CEO; Tricia Lee (EA)

Guest present: Jill Kinney (VP Marketing and Communications)

3. Public Comment

There was no public comment.

4. Approval of the Agenda/Approve of Minutes

Agenda approval: Dr. Koehler moved to approve the agenda as presented.

Ms. Ramirez seconded. **Vote: all ayes**

Minutes approval: Ms. Taylor moved to approve the minutes of the meeting of June 10, 2024.

Ms. Ramirez seconded. **Vote: all ayes**

5. Website Redesign

Ms. Kinney reviewed the upcoming timeline:

➤ **Vendor selection (6/25)** – Ascender Studios has been selected

➤ **Finalization of the homepage navigation (7/8)**

The committee discussed the websites navigation structure, emphasizing on the importance of simplicity, easy access to public meetings and events.

The committee agreed the key sections of the website would include: What We Do; Get involved; Resources; Who We Are and Other Business Items.

➤ **Finalize Image Assets (7/24)**

The committee discussed purchasing high-quality photos that represent the community. There was also discussion on hiring a local photographer.

➤ **Determine platform for building the site – WordPress vs. CSS (7/15)**

The website is proposed to be built on WordPress.

➤ **Finalize content for the website (7/19)**

➤ **Build out Photoshop files for programming (7/19 – 7/31)**

➤ **Programming (8/1 – 8/17 Tentative)**

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6. 2024 Seminar Planning

Ms. Kinney reviewed the list of upcoming seminars which include:

- **Advanced Directive/ End of Life Planning:** Speaker -Sabine Schmid (Kora). The seminar will be conducted both in-person and virtually, with the presentation being recorded and subsequently published on the website. The committee agreed to schedule the seminar for August 20, 2024 @ 6:00 PM.
- **Hypertension Seminar:** Speakers - Dr. Keeffe and Dr. Sherifi. The seminar will be conducted both in-person and virtually, with the presentation being recorded and subsequently published on the website. The committee agreed to schedule the seminar for September 17, 2024 @ 6:00 PM.
- **Careers in Medicine:** Speakers to include Doctors, Nurses Technicians and Administrators. The committee discussed, the possibility of offering multiple sessions with the first being October 22 or October 23, 2024.
- **Men's and Women's Health Fair** – Speakers – Dr. Sherifi (topic Women's Heart Health); Dr. Beau Park (topic – Women's Health); Dr. Chan (topic Men's Urology); Men's Heart health does not have a speaker committed as of yet. Location details TBD. The committee agreed to schedule the seminar for October 23, 2024 @ 5:00 PM.

7. Pop-up Planning

Ms. Kinney discussed the upcoming pop-up events.

Canal District – August 17 – Confirmed

- Screenings will include: nutrition, diabetes, stroke, blood pressure, etc.

Marin City Event – November 2 – Confirmed

- Volunteers for screens have been secured. Screenings will include: stroke, blood pressure and diabetes.

San Rafael – Community Workers' Day – September 28th – Confirmed

- Offer free screenings to community workers
- Meet workers throughout Marin County. Suggestions include parks, Home Depot and various other business.
- Provide free screenings, e.g. diabetes, stroke, blood pressure, etc
- Ms. Ramirez offered to assist in recruiting 4 Spanish speaking translators to volunteer

8. Suggestions of Agenda items for Future Meetings

Ms. Rienks suggested review of the Bylaw changes.

Ms. Rienks suggested to reviewing survey results from past seminars

The committee has scheduled the next meeting for Monday, August, 5, 2024 @ 5:00 PM

9. Adjournment

Chair Rienks adjourned the meeting at 6:04 pm.